Peterson slide for DKIM infrastructure 3:15 panel

IRONPORT™

My Answers

1. **What**: Email Security Appliance
2. **How DKIM?**: DK sign
3. **2006**: Validate DK. Support DKIM (assumes IETF progress, adoption)
4. **Customer value**: Combat spoofing. Marketers: trust, deliverability
5. **IronPort differentiators**: Easy setup, performance, "just works", *nice*

Your Questions

1. **Is SMTP Inadequate?**   (Only one answer)
2. **Will DKIM Work?**   (If "no", go home)
3. **Do you have a DKIM solution?**   (This is a good place to get one)
4. **Will you deploy by Q2 2006?**   (No? Please…)
5. **Who's deployed?**